Beautification Committee Meeting
AGENDA
Tuesday, November 01, 2011
6:30p.m.
Saticoy Elementary School
7850 Ethel Ave. | North Hollywood, CA 91605

The public is requested to fill out a Speaker Card to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 3 minutes per speaker, unless waived by the presiding officer of the Board.

Agendas are posted for public review at: Saticoy Elementary School, 7850 Ethel Avenue, North Hollywood; Valley Community Clinic, 6801 Coldwater Canyon, North Hollywood; Valley Plaza Library, 12311 Vanowen Street, North Hollywood; San Fernando Valley Rescue Mission, 13422 Saticoy Street, North Hollywood; Big Bite Sub, 12643 Sherman Way, Unit A, North Hollywood.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (213) 485-1360 or by e-mailing NCsupport@lacity.org.

All Items on agenda are subject to Discussion and Possible Action.

1. Call to order and roll call.
2. General public comment on items not listed on today’s agenda (3 minutes per speaker).
3. Discuss our Neighborhood Clean Up scheduled for November 5, 2011; areas to be cleaned, resources that are helping CD2, Hollywood Beautification Team, Strathern Neighborhood Watch, Wat Thai?.. Kaiser postings? Meet at K-Mart parking lot near front sidewalk, items Kmart is providing (tables, chairs and canopy and water/water holders??), items CD2 is providing (tools/water), and what we are to provide (refreshments (need to get!!) and T-shirts). REMIND EVERYONE TO BRING OWN GLOVES!! And if you want to do other streets, bring your own tools (Shovels, rakes, shears, weed whackers) …
4. Discuss that someone from outreach be responsible to meet at 8: a.m. on Nov 5th for about ½ hours...at Whitsett and Sherman Way to point people who were told to meet there.. to now go to Kmart.
5. Discuss our promotional item (T-Shirts) to be given out to volunteers for the clean up on Nov 5th and how and to whom we will be giving them out
6. Discuss handing out flyer at clean up to business to keep up the good work!

7. Discuss future projects, including but not limited to, having a way for residents to notify the Beautification Committee of homes that are being kept up nicely in our boundary and having a $25/per month ($300 per year expense) gift certificate give away if that home is voted on by our committee. Discuss whether to approach Kmart or 99 Cent or other boundary stores and/or restaurants and see if they could contribute Gift Certificates or match what we put in….perhaps starting in January…and other beautification ideas.

8. Discuss doing "something" for the holidays…a function? or something to do for the holidays in conjunction with our beautification committee. Collect toys as a whole NC thing…or “best decorated house” and gift certificate?? We need ideas.

9. Discuss problems of abandoned shopping carts which litter our sidewalks and create safety hazards for children who treat them like go-carts. One solution from a stakeholder is to recommend Grocery stores sell collapsible carts with the store’s name on it, just as they sell reusable cloth shopping bags. The stores receive free advertising and would not have to pay someone to go around and collect the carts for them.

10. Committee member comments on non-agenda items.

11. Adjournment.

Please be advised that the bylaws of the North Hollywood West Neighborhood Council provide a process for reconsideration of actions as well as a grievance procedure. For your convenience, the bylaws are available during every meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Committee in advance of a meeting, may be obtained from the NoHoWest NC’s executive board.